



CASE STUDY

IQ LICENCE PLATE RECOGNITION REAL-TIME SECURITY ALERT HELP PAK N SAVE DRIVE-OFF KNOWN- VEHICLES FROM THEIR STORE

IQ Security helped Pak N Save Westgate integrated licence plate recognition with Auror live online criminal database, giving Pak N Save Westgate live alerts as known vehicles enter their store.

THE SITUATION

Pak N Save Westgate has been a long time Auror user. Store owner-operator Lance Gerlach says the Auror platform has offered his security team real value over the years giving them a tool to upload known offenders to the Auror database and share this information with police, other stores and Auror users.



Auror then supplies his security team a live portal and daily emails of known offenders in the area and as a result a noticeably improved response from police when the store needs police assistance.

THE PROBLEM

Although the Auror solution has proven to be a great security addition, the problem was the store security manager, Roberta needed to be watching the CCTV system. Rely on the memory of license plates and/or faces of the known offenders, then walk the floor to establish if these people were on-site or not.

THE SOLUTION

IQ Security partnering with Auror and Carmen Go a proven licence plate recognition solution implemented an integration with the store's current CCTV system delivering real-time alerts of known vehicles entering the store.

When a known vehicle drives into the store, an image of licence plates is scanned by the Entry camera, then sent to the licence plate recognition solution. This will be compared to Auror live database. If the number plate has a record of a hit or linked to an incident, this triggers the system to send an SMS to the allocated team. Meaning the security team has an instant understanding of anyone entering the store that matches the database resulting in significant crime reduction.



THE RESULT

Several months after the implementation, the system is providing significant value to the business. The ongoing alerts are helping the store minimise their loss by having live information on known vehicle as they enter the store car park.

- Within 3 days of going live, the store had 5 known vehicles and one stolen vehicle enter the store. Recently, they have also trespassed 3 girls who had done a hit on a local liquor store. They get 10x car alert per day.
- More than 50% of apprehensions via IQ LPR.
- 90% of the losses are recovered.



Roberta, security staff in Pak n Save has seen the valuable advantages of having IQ Licence Plate Recognition to their store. She has been in the security industry for more than a decade. She said that the LPR has greatly helped her not only for conveniently and efficiently monitoring the safety and security of their store but also gives her and family peace of mind. Through the real-time security alert that she receives whenever a known-vehicle enters the store, it allows her to know what to expect and anticipates the situation. It gives her an overview of the known offender's record such as their appearance, description and previous crimes. This has helped her to know how to apprehend the known-trespasser. If it is grievous crime, she can assemble her team or call for police back up in an instance.

To protect your store from crime before it even occurs, contact IQ Security specialist for Licence Plate Recognition integration to your security system: www.iqsecurity.co.nz | 09 441 7100